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WILLIAM F. FEINBLOOM

A PRIL 11 was a sad day for the sporting goods industry. William F. Feinbloom, president of the Champion Knitwear Co. of Rochester, N. Y., suddenly passed away in Dayton, Ohio, at the age of 66.

A progressive, creative industrialist, Mr. Feinbloom invented the "flocking" method of applying school designs, insignias, lettering, and numbers on sportswear and uniforms, and also collaborated in the development of the "reverse weave" sweatshirt, which produced a sweatsuit which retained its shape and size throughout repeated laundering.

In recent years, Mr. Feinbloom developed many philanthropic interests. He instituted a broad pension and retirement program for his employees, and was an active participant in many public and private charitable functions.

He is survived by his widow, two daughters, a brother, a sister, and three grandchildren.

MASTER COUPON

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Baths, Basketball Goals,	☐ Information on Denta- Gard Mouthpiece	MASTER LOCK
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POWERS REGULATOR

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PROGRAM AIDS (42)

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- Playmaster Aids Pick-A-Play Aids Record-Master "Hall-of-
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PRO-TEX

- (Inside Front Cover Buyer's Guide)
- Information on Jet Stream Protective Mouthpiece Cleaner

RALEIGH ATH. EQUIP. (Back Cover)

- Information on Reconditioning Service
- Bulletin on Suspension Helmet

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